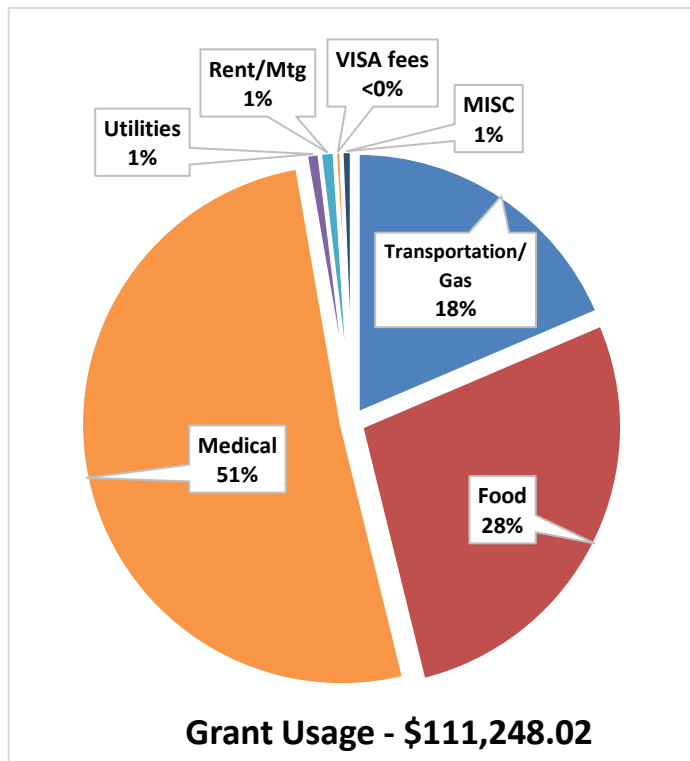


# ANNUAL REPORT

Even as COVID lingers, the Beyond Pink TEAM's 34<sup>th</sup> year was much closer to normal. More in person events were held, and we had a record number of registrations for the Pink Ribbon Run. We have had a greater impact on more lives due to the generosity of our community. As an all-volunteer, local nonprofit with no office, paid staff or government assistance, we use your donation, whether large or small, to further our mission to *provide breast cancer prevention, education, support, and advocacy for comprehensive health care for all in the Cedar Valley and surrounding communities.*

The Beyond Pink TEAM has gone beyond pink ribbon and pink trinkets to **Take** action, **Educate**, **Advocate**, and **Make** a difference. Our members cannot do this without your help and generosity.

## TAKE ACTION



You can help us **take action** by joining the Beyond Pink TEAM at [beyondpinkteam.org](http://beyondpinkteam.org). You can participate in the Pink Ribbon Run, the first Saturday of October, or do a fund raiser for us, or donate.

We use your donation to **take action** by providing financial assistance to those in breast cancer treatment. As breast cancer incidence continues to rise and the pandemic ensues, we serve the ever-increasing number of those needing financial assistance in Black Hawk County and Northeast Iowa.

In 2022 we assisted 105 individuals in Black Hawk and 9 surrounding counties with \$111,248.02 towards medical bills and/or essential living expenses. We experienced a dramatic increase in the need for gas cards for those traveling to Waterloo for treatment. Even with health insurance, the deductibles and co-pays are overwhelming and continue throughout their extended treatment. **Your** donations stay local to make a real difference.

## EDUCATE

On the Beyond Pink TEAM website, you have access to breast cancer information, including our current and past quarterly newsletter, and links to other reliable sites. By following the Beyond Pink TEAM Facebook page, you will have access to links for new articles, webinars, and events. To learn even more about cancer, prevention, and newest research, join our *Ignite the Cancer Conversation* Facebook group.



## ADVOCATE

The Beyond Pink TEAM advocates for evidence – based research: research that saves lives and matters. You don't have to be a scientist to create change, just use your voice.

Please join the Iowa Stop Breast Cancer Facebook Group and make your voice heard where it matters. Become part of the Iowa group today and receive *Action Alerts* with information about concrete things you can do to advance the cause of ending breast cancer.

Ways you may take action:

- Make a phone call.
- Send an e-mail to a member of Congress.
- Write a letter to the editor of your local paper.

Iowa Stop Breast Cancer will provide the information you need to take effective action.



## MAKE A DIFFERENCE



Every Beyond Pink TEAM member can **make a difference** by donating their time and talents. You can do that, too, by joining the Beyond Pink TEAM as a member or an event volunteer. If you have had breast cancer, join one of our support groups and make a difference by supporting newly diagnosed women as well as yourself. Our monthly *Touch of Courage* breast cancer support group makes the Hearts of Hope pillows for post-surgical patients. Our quarterly BPT *All Cancer Support Group* is for women with any type of cancer.

In 2022 we were able to raise our maximum financial assistance for individuals in treatment. Many applying did not have gas money for all of the trips required for treatment. Also, hospital deductibles increased for many. We had 6% more requests for assistance and awarded 15% more in 2022.

Because we receive no government funding, we rely on donations of all sizes. You can make a difference with your donation or by organizing a fundraiser. Fundraising events can be anything from casual dress days in the office, pink events at businesses, schools, and sports teams, financial grants through charitable foundations, or supporting the annual Pink Ribbon Run.

## Fundraisers and Volunteers Make it Work

The Beyond Pink TEAM is successful due to the generosity of every donor and every volunteer member. Your donations and fundraisers, both large and small, have allowed us to assist 895 individuals in NE Iowa with medical bills and/or essential living expenses, totaling \$746,949.83 since 2012. Our BPT members volunteer countless hours with additional volunteers helping with events like the Pink Ribbon Run.

You can become a Beyond Pink TEAM member, volunteer, or donor at [beyondpinkteam.org](http://beyondpinkteam.org). Together we will make a difference.



### Beyond Pink TEAM

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