



Beyond Pink TEAM 2021 Annual Report

The Beyond Pink TEAM ended our 33rd year with grateful hearts for our generous supporters, donors, and volunteers. With many events still canceled, they stepped up their giving allowing us to help a record number of breast cancer patients with critical needs during these challenging times. As an all-volunteer, local nonprofit with no government assistance, the Beyond Pink TEAM would not be able to help make a difference for our communities without **everyone's** support.

It does take everyone working together to accomplish our mission to *provide breast cancer prevention, education, support, and advocacy for comprehensive health care for all in the Cedar Valley and surrounding communities*. The Beyond Pink TEAM has gone beyond pink ribbon and pink trinkets to Take action, Educate, Advocate and Make a difference. Won't you join us?

Take Action

Beyond Pink TEAM (BPT) *takes action* by turning donations into financial assistance, support groups, a newsletter, education, prevention, and political action. More than ever, we need to fight for comprehensive, quality healthcare for all. With no office or paid staff, all donations are used to further our mission.

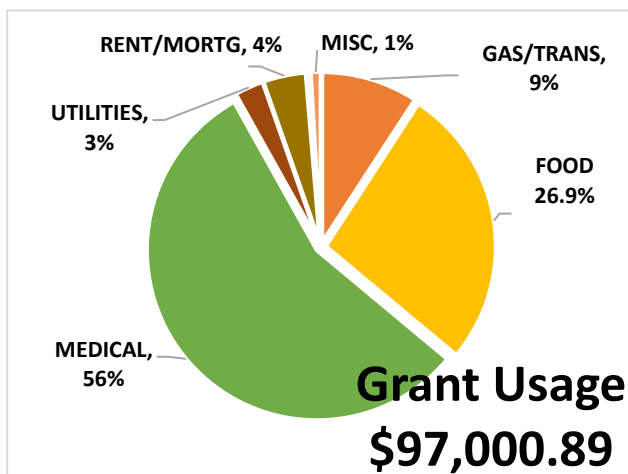
You can Take action by donating to the Beyond Pink TEAM. As breast cancer incidence continues to rise and the pandemic continues, we serve the ever-increasing number of those needing financial assistance from the Beyond Pink Fund. In 2021 we assisted 100 individuals in Black Hawk and 10 surrounding counties with \$97,000.89 towards medical bills and/or essential living expenses. Even with health insurance, the deductibles and co-pays are overwhelming and continue throughout their extended treatment. Your donations stay local to make a real difference.

Educate

You can educate yourself on breast cancer through our website at www.beyondpinkteam.org, reading our quarterly newsletter, and attending our Ignite the Cancer Conversation events. **You** can learn more about the Beyond Pink TEAM on our video under the About Us tab on our website. **You** can follow us on our Facebook page for links to articles, webinars, and events.



The 6th annual *Ignite the Cancer Conversation* event was held virtually on October 19. *Rethink Cancer* featured Dr. Cyrus Ghajar, along with a distinguished panel, discussed cancer metastasis. Won't **you** join the *Ignite the Cancer Conversation* Facebook group to learn more?



Advocate

You can **Advocate** for evidence-based research: research that saves lives, which matters. You don't have to be a scientist to create change, just use your voice. **You** can help our advocates keep Iowa Senators and Representatives focused on the goal of ending this disease.

Won't **you** join Iowa Stop Breast Cancer on Facebook to keep updated on the latest research, upcoming legislation, and how to use **your** voice to make change happen?



Make a Difference

You can **Make** a difference by donating your time and talents to the Beyond Pink TEAM as a member or an event volunteer. If you have had breast cancer, **you** can join one of our support groups and **Make** a difference by supporting newly diagnosed women as well as yourself. We have a monthly *Touch of Courage* breast cancer support group and quarterly *All Cancer Support Group*. **You** can **Make** a difference by helping make or by donating fabric for the *Hearts of Hope* pillows for post-surgical patients.



The demand for financial assistance during breast cancer treatment through our Beyond Pink Fund increased 26% in 2021. Because we receive no government funding, **you** can **Make** a difference with your donation or by organizing a fundraiser. Fundraising events can be anything from casual

dress days in offices, school sporting events, pink events at businesses and sports teams, foundations, to supporting the Pink Ribbon Run.

Fundraisers and Volunteers Make it Work

Your donations and fundraisers, both large and small, have allowed us to assist 790 individuals in NE Iowa with \$635,701.81 since 2012 for medical bills and/or essential living expenses. Our BPT members volunteer countless hours even with a pandemic with additional volunteers helping with events like the Pink Ribbon Run.

The Beyond Pink TEAM is successful due to the generosity of every donor and every volunteer member. Won't **you** join us and become a Beyond Pink TEAM member, volunteer, or donor at www.beyondpinkteam.org? Together we will make a difference.

