

beyondink 2024 ANNUAL REPORT

Cedar Valley Cancer Committee TEAM

TAKE ACTION

Beyond Pink TEAM raised grant award amounts in 2024 to \$2,500 for people undergoing active treatment for breast cancer and \$3,000 for those with metastatic breast cancer. Thanks to donors and groups like the Hudson Leo Club (right), BPT was able to award a record \$198,396 in 146 grants to individuals, impacting 320 people in their households - an increase over 2023 of 48% in grant amounts and 33% in grant awards.



EDUCATE

Volunteers with Beyond Pink TEAM provided education about breast cancer at community events, including a Waterloo Bucks game in July (at left). We also provide education on the Facebook page @BeyondPinkTEAM and on the website, BeyondPinkTEAM.org, where The Cancer Journey video series is hosted along with Touch of Courage, our quarterly newsletter published since 1996.



ADVOCATE

These six local breast cancer (right) survivors represented Beyond Pink TEAM at the May 2024 National Breast Cancer Coalition Summit in Washington, D.C. They met with staff of Iowa's Congressional delegation to express support for the Metastatic Breast Cancer Access to Care Act. This would waive waiting periods for Medicare coverage for those diagnosed.



MAKE A DIFFERENCE

Each donation and every volunteer helps the organization fulfill its mission. Local businesses and organizations, such as Tyson (left), host awareness and fundraising events throughout the year to support the efforts of Beyond Pink TEAM. The success of our work depends on volunteers and donors. Beyond Pink TEAM has no office or paid employees, and receives no government funding.



How grant money gets put to good use

Breast cancer patients fill out a grant request form that includes a description of their need and the amount requested. In 2024, 58% of grant money went toward medical bills.

The BPT treasurer pays those bills directly to the health care provider. Funds requested for transportation or groceries are disbursed in the form of gift cards. If there is an approved essential living expense, such as a rent payment, the treasurer issues a check to the landlord.

BPT can also provide funds for lymphedema compression sleeves and gloves.

18th Pink Ribbon Run sets records

A record **1,672 people** registered for the 18th Annual Pink Ribbon Run, held in downtown Cedar Falls on Saturday, October 5, and they raised a record **\$95,745** after expenses for Beyond Pink TEAM. Thanks to all who participated!



Beyond Pink TEAM member Cheri Nelson throws out the first pitch at the Waterloo Bucks Pink-Out Night on July 20.

Cancer rates rising in Iowa

Iowans have cause for concern when it comes to cancer.

The state's Cancer in Iowa 2024 report tells us that our state continues to have the second highest and fastest-growing rate of new cancers in the U.S.

Breast cancer is the most often diagnosed in Iowa, totaling 14% of all cancers.

Iowa ranks 9th highest in the rate of new cases of female breast cancer in the U.S.

The good news is that survivors are living longer.

All of this makes the work of Beyond Pink TEAM even more important as we Take action, Educate, Advocate, and Make a difference.

Make a difference...

- Attend one of our two support groups; dates and times are on the website, beyondpinkteam.org.
- Follow the Facebook page to learn more about breast cancer and BPT events.
- Share the information with others.
- Join the Iowa Stop Breast Cancer Facebook page to receive advocacy alerts.
- Sign up to become a BPT member; the form is on the website.
- Donate or host a fundraiser.
- Plan to be part of the 19th Annual Pink Ribbon Run on Oct. 4, 2025.



Join us!

Beyond Pink TEAM has existed for 37 years as an all-volunteer group. We need your passion for the cause to keep us going - and growing - into the future.

Check out the information labeled "become a volunteer" at beyondpinkteam.org and join us today!