



TAKE ACTION

Iowa's cancer rate keeps rising, and Beyond Pink TEAM keeps helping those who are diagnosed. In 2025, grants to **137** individuals in Black Hawk and **12** surrounding counties covered **\$195,167.39** in medical bills and/or essential living expenses related to cancer treatment. All grant money comes from donors and local fundraising events, like the one sponsored by Cedar Falls Public Safety and Tyson Fresh Meats. We are grateful for tremendous community support



EDUCATE

Beyond Pink TEAM distributed **3,250** copies of its Touch of Courage quarterly newsletter in 2025, as well as emailing it, posting on the website and linking it on our Facebook page.

Volunteers provide breast cancer education at community events, such as the Waterloo Bucks Pink-Out Night and trick-or-treating at Allen College (pictured), and for organizations or companies across the Cedar Valley, including PEO groups and Business and Professional Women (BPW).

A team worked to update the PowerPoint presentation's content so it is relevant, pertinent and compelling. Anyone in the community can request a speaking engagement with BPT at the website, beyondpinkteam.org/contact.



ADVOCATE

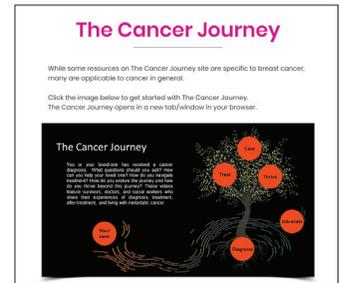
In May, seven BPT members attended the National Breast Cancer Coalition Summit in Washington, D.C., where they met with Iowa's Congressional delegation offices. They advocated on behalf of the Department of Defense Breast Cancer Research Program and the Metastatic Breast Cancer Access to Care Act. The DOD's research program received **\$145 million** in funding for FY26. Grant awards over three decades of this research have helped develop effective therapies for breast cancer, and many vaccine trials are underway with the goal of ending breast cancer.



MAKE A DIFFERENCE

The monthly Touch of Courage support group celebrated a milestone in 2025: **1,000** Hearts of Hope pillows have been made during the Monday afternoon support group meetings and gifted to those having breast cancer surgery. The heart-shaped pillows are used to cushion the incision site between the upper arm and surgical site, or under the seatbelt chest strap. Congratulations and thank you to these dedicated volunteers!





STRATEGIC PLANNING UNDERWAY FOR FUTURE OF BPT

Beyond Pink TEAM is unique: It's an all-volunteer organization that has been making a difference since 1988, with no paid staff or office space. Many volunteers have served for three decades or more, so it's important that the organization keep looking forward and planning for its continued success.

Member and cancer survivor D. J. Corson started leading a strategic planning effort in early 2025, facilitating at least three sessions. The work focuses on three areas:

- Developing leaders
- Expanding community education and giving
- Increasing advocacy and education throughout Iowa

The plan identifies key responsibilities and timelines to accomplish all the goals by the end of 2027.

BPT added new council and committee chairs in 2025: Amber Krebsbach, development; Barb Horstman, education; and Kristin Teig-Torres, Ignite the Cancer Conversation. Lori Seawel is now Advocacy Chair as longtime chair Christine Carpenter moved to Oregon, where her strong advocacy work continues.

TREASURER OF BPT RECEIVES MAYORS' VOLUNTEER AWARD

Jeanne Olson received the Mayors' Volunteer Award in April for her dedicated service. Beyond Pink TEAM nominated Jeanne for the countless hours she contributes: keeping tabs on all of BPT's deposits and bills; volunteering to bake cookies weekly at Bambinos, where proceeds support BPT; and managing all payments of medical bills and treatment expenses for those with breast cancer who receive a BPT grant. Jeanne also prepares and serves food for a weekly meal at her church. Congratulations to Jeanne on this well-deserved recognition!

NEW WEBSITE LAUNCHED

The discontinuation of service on our previous platform required a move. The new and improved version of beyondpinkteam.org made its debut in August.

Volunteers from BPT's Ignite the Cancer Conversation committee also updated The Cancer Journey, a video resource for anyone who's been recently diagnosed with cancer, their families and caregivers. Find that at beyondpinkteam.org/thecancerjourney.

19TH YEAR OF PINK RIBBON RUN

A sea of pink filled downtown Cedar Falls on Oct. 4. Thanks to all sponsors, volunteers and participants who made it the second-best run so far in terms of registrations and dollars raised:

- **1,564** registered
- Ages: **2 to 93**
- **73** teams
- **242** survivors
- **1,909** years of survivorship
- **\$88,785.34** raised for Beyond Pink TEAM!