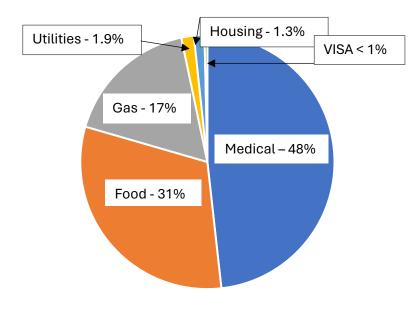


ANNUAL REPORT

The Beyond Pink TEAM's 35th year was a celebration of community support for our all-volunteer organization. The dollars you raised and donated allowed us to provide a record \$133,970.84 in financial assistance to 110 women and men in Black Hawk and 13 surrounding counties during their breast cancer treatment. We could not provide financial assistance or our other breast cancer services without the generosity of our community. The Beyond Pink TEAM has gone beyond pink ribbon and pink trinkets to **T**ake action, **E**ducate, **A**dvocate, and **M**ake a difference, because we have dedicated members, eager volunteers, and generous donors.

TAKE ACTION

2023 Grant Expenses



Grant Total \$133,970.84 for 110 Individuals

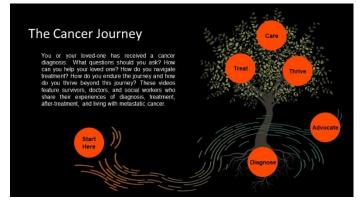
When we identified a need for assistance during a breast cancer diagnosis and treatment, we **took action** by setting up The Beyond Fund at the Community Foundation of Northeast Iowa in 2006. You **took action** by participating in the Pink Ribbon Run, doing a fundraiser, or making a donation. Due to your overwhelming support, we were able to increase the maximum assistance per individual to \$2000.00 in 2023. We have budgeted for another increase in 2024 as health care costs continue to rise.

You can also **take action** by joining the Beyond Pink TEAM, either as a member to attend meetings and serve on committees of our organization or as a volunteer to help at events, such as the Pink Ribbon Run. Visit our website at beyondpinkteam.org to learn more.

Your action makes a difference in our community.

EDUCATE

The Cancer Journey was added to our Beyond Pink TEAM website in 2023. This is an organized collection of reputable breast cancer videos on a wide range of topics. Our website has other breast cancer information, including our current and past quarterly newsletter, and links to other reliable sites. By following the Beyond Pink TEAM Facebook page, you will have access to links for new articles, webinars, and events.



ADVOCATE

Our **advocates** work directly with our US Senators and Representatives to make sure the research is funded that will help end breast cancer and provide better treatment options and drugs. They are working diligently to get the Metastatic Breast Cancer Act passed so Social Security Disability and Medicare benefits will be available immediately on diagnosis without a 29-month delay.

You can advocate by joining the Iowa Stop Breast Cancer Facebook page and send messages to your senators and representatives when action is needed.





MAKE A DIFFERENCE

Every Beyond Pink TEAM member can Make a difference by donating their time and talents. You can do that, too, by joining the Beyond Pink TEAM as a member or event volunteer. If you have had breast cancer, join one of our support groups and make a difference by supporting newly diagnosed women as well as yourself. Our monthly *Touch of Courage* breast cancer support groups make the "Hearts of Hope" pillows for post-surgical patients. Our quarterly BPT *All Cancer Support Group* is for women with any type of cancer.



FUNDRAISERS AND VOLUNTEERS MAKE IT WORK

The Beyond Pink TEAM is successful due to the generosity of every donor and every volunteer member. Your donations and fundraisers, both large and small, have allowed us to assist 1005 individuals in NE Iowa with \$890,920.83 since 2012 for medical bills and/or essential living expenses. Our BPT members volunteer countless hours with additional volunteers helping with events like the Pink Ribbon Run.

You can become a Beyond Pink TEAM member, volunteer, or donor at **www.beyondpinkteam.org.** Together we will make a difference.

In 2023 we were able to raise our maximum financial assistance to individuals in treatment. Many applying did not have gas money for all the trips required for treatment. Also, hospital deductibles increased from many. We had 6% more requests for assistance and awarded 15% more in 2023.

Because we receive no government funding, we rely on donations of all sizes. You can make a difference with your donation or by organizing a fundraiser. Fundraising events can be anything from casual dress days in offices, school sporting events, pink events at businesses and sports teams, foundations, to supporting the Pink Ribbon Run.



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